

PROJECT PROFILE



Client: Fareham Borough Council

Project: SA/SEA of the North Fareham Strategic Development Area (AAP)

Work on the SA/SEA of the North Fareham Strategic Development Area is about to begin in May 2009. UE-A have been appointed by Fareham Borough Council to prepare all stages of the SA/SEA process as part of the Area Action Plan (AAP).



A new settlement will be developed to the north of the M27 at Fareham in the period to 2026 to meet the needs of the South Hampshire sub region. The Strategic Development Area will include provision for up to 10,000 dwellings and 121,000sqm of employment floorspace. Its role will support the established centre of Fareham and the economic development objectives of the Sub-Region.

The SA/SEA process will cover a wider range of sustainability issues such as landscape impacts, sustainable design of new buildings, reducing carbon emissions and water consumption, ecological opportunities and mitigation, employment opportunities, flood risk, green infrastructure, transportation, geographic integration and cross boundary issues.

The SA process will gain a closer insight into the implications of these and the other potential sustainability issues surrounding the SDA, and seek to address, avoid and mitigate effects where they arise. Through developing an accessible and robust assessment process, it is anticipated that the SA will be a key means for limiting potential effects of the SDA, and maximising the new development's sustainability value.



Public engagement will be a significant part of the SA process. Providing informed and objective perspectives on sustainability issues to help achieve meaningful consultation on what is likely to be one of the largest development proposals in the south east in the coming years.